

Parent Guide



**Transforming
Early Years
Education and
Administration**



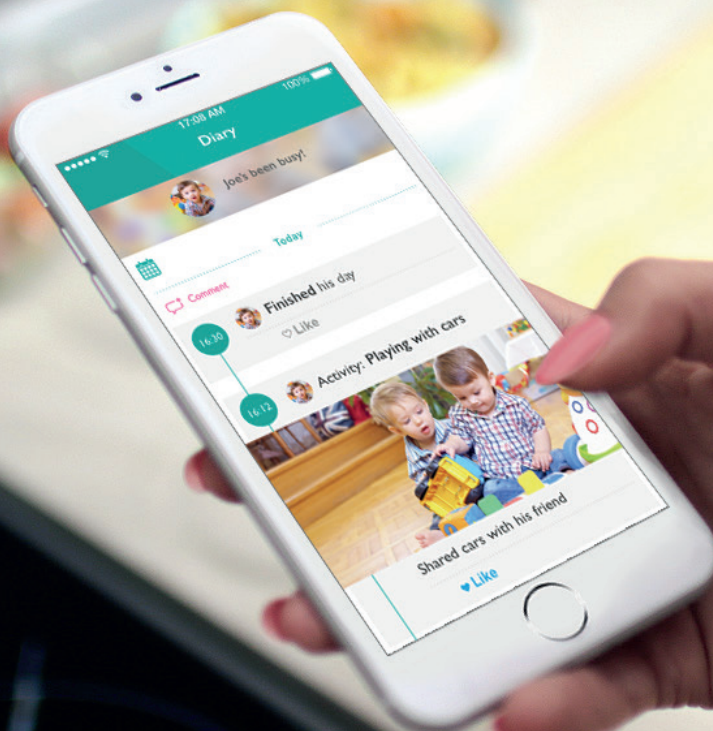
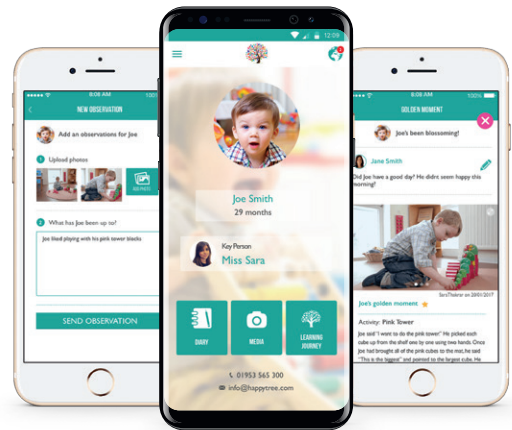
Blossom story

Strengthening the relationship between our nursery & parents

Whilst you're apart from your child, you want to know that your child is safe, happy and receiving a solid foundation for their education. We use a secure online platform called Blossom to record the development of your child. Through Blossom we track and understand your child's learning more effectively and build strong, trusting parent partnerships by sharing their development with you, allowing you to be more involved in your child's journey through nursery with us.

Blossom are on a mission to transform parental engagement in the Early Years Sector! As a group of Early Years experts, and owners of settings themselves, they know the day to day challenges nurseries face when building strong nursery and home relationships.

Not only do Blossom support us as nurseries through the implementation they are also aware of the transition parents may go through, hence they have created an in-depth parent pack to answer all of your questions!



What does this mean for me

Learning journeys and golden moments

Our staff here love using Blossom as it reduces paper work so they can spend more time with children. By creating higher quality observations and linking them to the EYFS framework we track and monitor children's progress enabling a greater understanding of your child's learning and development.

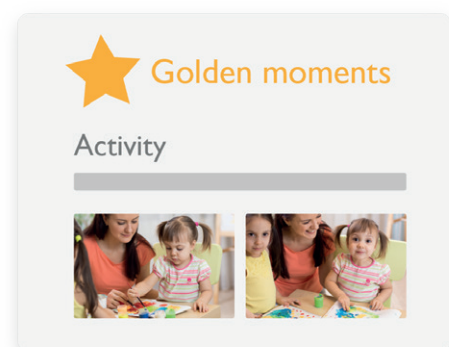
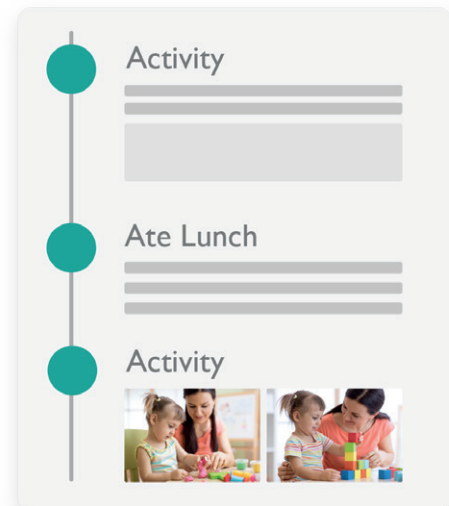
Sharing timelines and updates with you

We share diary timelines of your child's activities here at nursery so that you can cherish those golden moments.

As parents, you can update your own profiles and your child's information, including details such as their likes and dislikes, so we can be kept updated on how your child is doing at home.

Be more involved with your child's development

A strong partnership with parents is crucial to give your child a solid foundation for development in their early years. We share your child's progress with you regularly, keeping you updated and informed about next steps. As a parent, you can contribute by sending in your own observations, notes and photos from home so that we can build on this learning at nursery. You can also see formative reports of your child and add in your own comments.



Security

As dedicated to your data's privacy as you are

Security is of key concern to us and Blossom takes its security measures very seriously. To ensure complete safeguarding, we work together with Blossom who are compliant with OFSTED regulations and registered with the Data Protection Act.

Our servers are hosted by Amazon Web Services (AWS), which are in the EEA. AWS includes broad security certification and accreditation, data encryption at rest and in-transit, hardware security modules and strong physical security. AWS is used by many of the largest conglomerates in the world including banks.

Your data is stored and backed up frequently on cloud-based secured servers so it can never be lost. Only you, and those you authorise, will have access to your Blossom Educational accounts. You can restrict the people you authorise to only be able to view specific data. All passwords are encrypted so only you as parents and us as your child's nursery have access to it. Relatives contacting us for access details will always be referred to you, the Blossom Educational account holder. Blossom gives us control for safeguarding children within our nursery through allowing access to the platform on authorised devices only.

In the case of your child leaving your setting, we can move them into an 'archived' area. Data can be permanently deleted on your request. If you explicitly ask us to then Blossom will delete your data immediately. In some cases, some data may remain in backups until those backups are rotated. What is also important, all backups are fully encrypted and it is not possible to read them anywhere apart from the AWS RDS server (RDS – database service on AWS).

How do I start Blossoming?

Once your nursery has activated access to your Parent App, follow these simple steps:



STEP
1

Connect to the internet

Blossom uses real time data which requires an internet connection.



Find us in the
App store

STEP
2

iPhone or Android?

Simple visit the App Store on iPhone or Google Play Store on Android and search '**Blossom Parent App**' - click download



Get it on
Google Play

STEP
3

Your Magic Link

Once confirmed a link will be sent to your email address. Click the link and you will be signed in as if by magic!

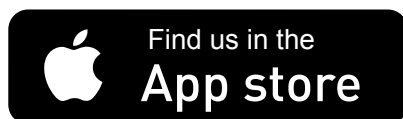


You're ready!



Don't have access to a smart phone?

Do not fear, Blossom facilitates updates to be sent via email.



hello@blossomeducational.com

01923 545 200

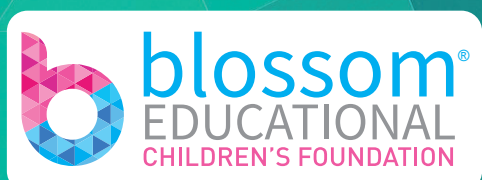
www.blossomeducational.com

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A socially responsible company

At Blossom Educational, corporate social responsibility (CSR) is powered by a simple belief – every child has the right to an education. We've helped provide educational resources and access to healthcare to less privileged children around the world.



www.blossomeducational.com/charity